

SEPTEMBER 2022

Worried Investors Create Opportunities. The time to worry is when nobody is worrying. Investing is about probabilities and weighing potential gains against possible losses.



Historically, when stocks are “on sale” (lower price/earnings ratio), future values will likely be higher. We are including a chart published by JP Morgan that shows the P/E ratio of the S&P 500 back to 1997 and indicates that valuations have fallen dramatically, a positive sign for future returns.

S&P 500 Index: Forward P/E ratio



We are also sharing an interesting piece of research provided by AMG Wilson Fisher. It is on the next page and shows the performance of the S&P 500 every year for the past 96 years. More than 70 years registered a gain for the stock market. A total of 36 years gained at least 20% while only 6 years showed losses of more than 20%. The chart provides good perspective for investors by showing that the stock market is overwhelmingly productive and profitable, with challenging years along the way.

Performance Update

Despite falling stocks and bonds, Zuma accounts generally earned modest gains during August. The relative outperformance is thanks to continued overweight positions in the energy sector, underweight exposure to technology and timely sales of interest rate sensitive positions.

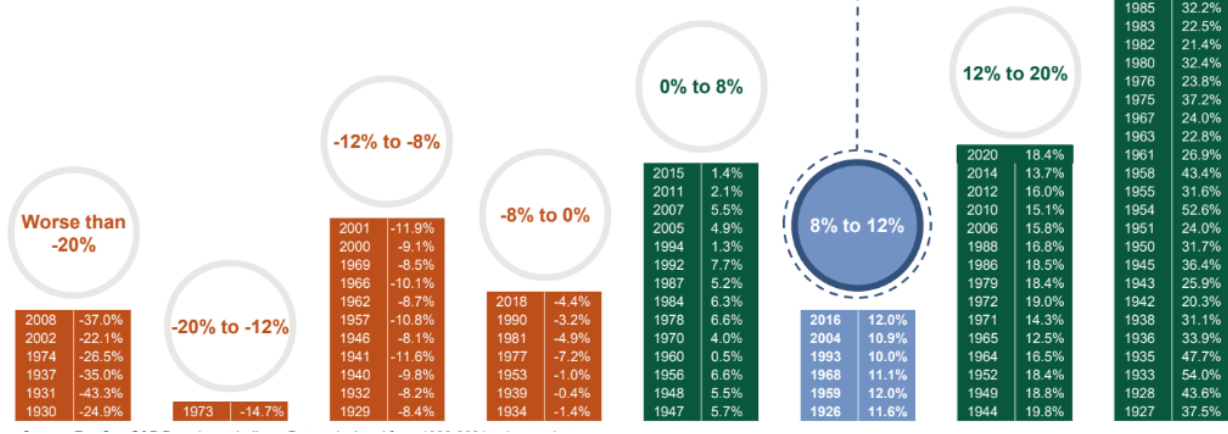
We stay on alert overseeing investment holdings with the two goals of growing wealth while guarding it. We look at risk and return both strategically and protectively. Strategically, through good offense, we create unique allocations with great prospects for delivering growth while guarding against unnecessary risk. Protectively, through great defense, we incorporate data to flexibly respond to market information and to help guard against losses.

Feast or Famine

More than 20%

S&P 500® Index Stats Since 1926	
Total Years (1926-2021):	96
Positive Years	71 yrs (74%)
Negative Years	25 yrs (26%)
# of Years Gains >20%:	36 yrs
# of Years Losses <20%:	6 yrs

S&P 500® Average Annual Return: 10.5%
 The S&P 500® Index has grown at its average annual rate in only 6 years since 1926



About Zuma Wealth LLC: Founded in 2021 by investment professional Terri Spath, CFA, CFP®, and now celebrating its first year in business, Zuma Wealth is an independent financial services firm dedicated to assisting and empowering women with purposeful, data-driven investment advice and end-to-end portfolio management. Client profiles typically reflect highly educated, professionally successful women who rely on Zuma Wealth to manage and apply their assets to optimize their lifestyle and life goals.